

Picaboo Yearbooks Now Offering Personalized Yearbook Pages and Covers at No Additional Cost

Picaboo Yearbooks is now offering four personalized pages and a personalized cover in its yearbooks at no additional cost. It's part of the company's vision to revolutionize the industry and ensure that each student enjoys a customized yearbook.

As part of its mission to revolutionize the yearbook industry and ensure that every student enjoys a yearbook that reflects her or his unique school experiences and memories, Picaboo Yearbooks is now offering four personalized yearbook pages and covers for all of its hardcover and softcover yearbooks at no additional cost.

Students and all others who use Picaboo Yearbooks' easy-to-use and fun web app to build a yearbook will now be able to personalize up to four pages of every yearbook they order – without cost. And if they wish to add more than four personalized pages, they can easily create as many as desired for only \$.99 cents a page.

“This is revolutionary and makes school yearbooks profoundly more meaningful for each student,” commented Bryan Payne, President of Picaboo Yearbooks. “Over the last number of years, many students have decided not to order yearbooks, because they didn't feel that it was about them. But now, with our personalized pages, students can design a yearbook that truly reflects their experiences and memories.”

Also, as part of Picaboo Yearbooks' commitment to personalizing the yearbook experience, students will have the option of customizing their yearbook cover – again, without cost. Picaboo Yearbooks feature a unique, patent-pending flopped cover option, in which the front cover is designed by the school, and the back cover is designed by each student.

“For decades, yearbooks have been generic, one-size-fits-all, take-it-or-leave-it volumes that simply don't fit in today's world,” commented Bryan Payne, president of Picaboo Yearbooks. “Today's students are sophisticated, creative, and accustomed to social media and other tools that are built around them; not the other way around. This is the 'me' generation.”

“And it's not just students who will be excited thanks to our personalized pages and covers. It's also a cause for celebration among Yearbook Advisors and yearbook teams. They work very hard to create a school yearbook that they're proud of, and yet not every student buys one. That all changes with personalized yearbooks! Now, students who have been uninterested in the past will be eagerly looking forward to buying one!”

Schools and other organizations interested in offering personalized yearbook pages and covers can learn more by visiting <http://yearbooks.picaboo.com/> or emailing info@picabooyearbooks.com.

About Picaboo Yearbooks

Picaboo Yearbooks is a division of Picaboo: a premier provider of photo books. Picaboo Yearbooks believes that every school and student deserves a great yearbook, and is revolutionizing the yearbook industry through easy-to-use web app technology that empowers customers to: easily collaborate and create a personalized yearbook in no time; order as few or as many yearbooks as they need for the same affordable price; and have their top quality yearbooks shipped within three weeks. Schools and other customers can also create a professional, feature-filled eYearbook at no-cost, and easily setup a storefront to sell and manage yearbook



sales online. Learn more at <http://yearbooks.picaboo.com/>.



Contact Information

Bryan Payne

Picaboo Yearbooks

<http://yearbooks.picaboo.com/>

(650) 228-6570

Online Web 2.0 Version

You can read the online version of this press release [here](#).